

Privacy Policy Advanced TMJ Maxillofacial Pain & Sleep Center Effective Date: 07/08/2025

1. Introduction

At Advanced TMJ Maxillofacial Pain & Sleep Center ("we," "our," or "us"), we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and protect your information when you visit our website or engage with our services, in accordance with the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and applicable Washington State privacy laws including RCW 70.02.

2. Information We Collect

We may collect the following categories of information:

- **Personal Information:** Such as your name, email address, phone number, and other contact details submitted via forms or communications.
- **Health Information:** Information you voluntarily provide through appointment requests or patient intake forms, which may be considered Protected Health Information (PHI).
- **Usage Data:** Information automatically collected when you use our website, such as IP address, browser type, pages visited, and time spent on the site.

3. How We Use Your Information

We use the information we collect to:

- Respond to your inquiries and schedule appointments
- Provide medical services and manage your care
- Improve our website functionality and user experience
- Fulfill legal and regulatory obligations

4. Sharing of Information

We do **not** sell, rent, or lease your personal or health information. We may share your information with:

- Our affiliated providers for treatment, payment, or healthcare operations (TPO)
- Third-party billing services or practice management platforms as necessary for payment processing
- Service providers that assist with our website and IT operations (under binding confidentiality agreements)
- Public health authorities, legal entities, or law enforcement when required by law

5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to improve site performance and analyze visitor interactions. You may modify your browser settings to decline cookies, though this may impact website functionality.

6. Data Security

We use appropriate administrative, technical, and physical safeguards to protect your personal and health information from unauthorized access, use, or disclosure. This includes secure hosting, encryption, and access controls.

7. Third-Party Links

Our website may include links to third-party websites for your convenience. We are not responsible for the



privacy practices of those TMJ | HEADACHE | FACIAL PAIN | SLEEP APNEA websites. Please review their privacy policies before submitting any personal information.

8. Children's Privacy

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from minors without verified parental or legal guardian consent.

9. Your Rights

Under HIPAA and Washington State law, you have the right to:

- Access and request copies of your health or personal information
- Request amendments to your medical records
- Request limits on how we use or disclose your information
- Request alternative communication methods or locations
- File a complaint if you believe your privacy rights have been violated

10. Changes to This Policy

We reserve the right to update this Privacy Policy at any time. Updates will be posted on our website with a new effective date.

11. Contact Us

If you have any questions or concerns about this Privacy Policy, or wish to exercise your rights, please contact:

Advanced TMJ Maxillofacial Pain & Sleep Center

509 Olive Way Ste 618 Phone: (206) 880 0119

Email: info@advancedtmjsleep.com

This Privacy Policy is intended to comply with applicable federal and state privacy laws and reflects our commitment to protecting your personal health information.